



City of Westminster

Licensing Sub-Committee Report

Item No:

Licensing Ref No:

15/02424/LIPN

Date:

30 July 2015

Classification:

For General Release

Title of Report:

**Mr Fogg's
15 Bruton Lane
London
W1J 6JD**

Report of:

Director of Public Protection and Licensing

Policy context:

City of Westminster Statement of Licensing Policy

Financial summary:

None

Report Author:

**Mrs Sumeet Anand-Patel
Senior Licensing Officer**

Contact Details:

**Telephone: 020 7641 2737
E-mail: sanandpatel@westminster.gov.uk**

APPLICATION DETAILS

Application Type:	A new premises licence application under the Licensing Act 2003.		
Applicant:	Bruton Lane Bar Trading Limited	Date Application Received:	1 April 2015
Premises Name and Address:	Mr Fogg's 15 Bruton Lane London W1J 6JD		
Ward Name:	West End	Stress Area:	None
Description of Premises:	<p>The application describes the premises as a lounge and bar.</p> <p>There is an existing premises licence in force. This application effectively seeks to extend the hours for licensable activities from 01:00 to 02:00 Monday to Saturday and to increase the hours on Sunday from 22:30 to 02:00 on the following day.</p>		
Preliminary Licensing Note	The applicant has submitted a presentation with regards to this application and the premises. This has been attached at Appendix D.		

Note: Where the committee is minded to grant the licence it will be granted subject to the mandatory conditions and conditions consistent with the operating schedule modified to such extent as the authority considers appropriate for the promotion of the licensing objectives detailed in Appendix D to this report.

<u>Proposed Licensable Activities</u>	<u>Licensable Activities permitted under existing licence 14/08468/LIPDPS</u>
<p>Exhibition of a Film: Indoors Monday to Sunday: 10:00 to 02:00</p> <p>Non-standard Timings: New Year's Eve from the end of permitted hours to the beginning of the permitted hours on New Year's Day.</p> <p>When the hours authorised by the licence extend to a time later than 2 am, then in relation to the morning on which British Summer Time begins, the hours will be extended to one hour after that authorised by the licence.</p> <p>Playing of Recorded Music: Indoors Monday to Sunday: 10:00 to 02:00</p> <p>Non-standard Timings: New Year's Eve from the end of permitted hours to the beginning of the permitted hours on New Year's Day.</p> <p>When the hours authorised by the licence extend to a timer later than 2 am, then in relation to the morning on which British Summer Time begins, the hours will be extended to one hour after that authorised by the licence.</p>	<p>Exhibition of a Film: Indoors Monday to Saturday: 10:00 to 01:00 Monday to Saturday: 10:00 to 22:30</p> <p>Non-standard timings: New Year's Eve from the end of permitted hours to the beginning of the permitted hours on New Year's Day.</p> <p>Playing of Recorded Music: Indoors Monday to Saturday: 10:00 to 01:00 Monday to Saturday: 10:00 to 22:30</p> <p>Non-standard timings: New Year's Eve from the end of permitted hours to the beginning of the permitted hours on New Year's Day.</p>

<p>Late Night Refreshment: Indoors Monday to Sunday: 23:00 to 02:00</p> <p>Non-standard Timings: New Year's Eve from the end of permitted hours to the beginning of the permitted hours on New Year's Day.</p> <p>When the hours authorised by the licence extend to a timer later than 2 am, then in relation to the morning on which British Summer Time begins, the hours will be extended to one hour after that authorised by the licence.</p> <p>Sale by Retail of Alcohol: On and off the premises Monday to Sunday: 10:00 to 02:00</p> <p>Non-standard Timings: New Year's Eve from the end of permitted hours to the beginning of the permitted hours on New Year's Day.</p> <p>When the hours authorised by the licence extend to a timer later than 2am, then in relation to the morning on which British Summer Time begins, the hours will be extended to one hour after that authorised by the licence.</p> <p>Opening Hours: Monday to Sunday: 08:00 to 02:30</p> <p>Non-standard Timings: New Year's Eve from the end of permitted hours to the beginning of the permitted hours on New Year's Day.</p> <p>When the hours authorised by the licence extend to a timer later than 2am, then in relation to the morning on which British Summer Time begins, the hours will be extended to one hour after that authorised by the licence.</p>		<p>Late Night Refreshment: Indoors and Outdoors Monday to Saturday: 10:00 to 01:00 Monday to Saturday: 10:00 to 22:30</p> <p>Non-standard timings: New Year's Eve from the end of permitted hours to the beginning of the permitted hours on New Year's Day.</p> <p>Sale by Retail of Alcohol: On and off the premises Monday to Saturday: 10:00 to 01:00 Monday to Saturday: 10:00 to 22:30</p> <p>Non-standard timings: New Year's Eve from the end of permitted hours to the beginning of the permitted hours on New Year's Day.</p> <p>Opening Hours: Monday to Saturday: 08:00 to 02:00 Monday to Saturday: 08:00 to 02:30</p> <p>Non-standard timings: New Year's Eve from the end of permitted hours to the beginning of the permitted hours on New Year's Day.</p>	
1A	Environmental Health have made an adverse representation against this application as it is their belief that the granting of this application would have the likely effect of causing an increase in public nuisance and may impact on public safety in the area. Environmental Health have proposed conditions which are attached at Appendix B.		Environmental Health Service Representation and conditions
1B	The Metropolitan Police Service have made an adverse representation against this application as it is their belief that if granted, this application would undermine the crime prevention objective. The Metropolitan Police have proposed conditions which are attached at Appendix B.		Metropolitan Police Service representation and conditions
1C	The following policies within the City Of Westminster Statement of Licensing Policy apply:		Policies applicable

1D	<p>Policy HRS1 applies:</p> <p>(i) Applications for hours within the core hours set out below in this policy will generally be granted, subject to not being contrary to other policies in the Statement of Licensing Policy.</p> <p>(ii) Applications for hours outside the core hours set out below in this policy will be considered on their merits, subject to other relevant policies.</p> <p>Policy PB1 applies:</p> <p>Applications will only be granted if it can be demonstrated that the proposal meets the relevant criteria in Policies CD1, PS1, PN1 and CH1.</p> <p>Policy MD1 applies:</p> <p>Applications will only be granted if it can be demonstrated that the proposal meets the relevant criteria in Policies CD1, PS1, PN1 and CH1.</p> <p>The Licensing Sub-committee may refuse, grant in full or grant in part this proposal, having taken into account the representations received and Westminster's Statement of Licensing Policy. The decision taken should promote the licensing objectives of:</p> <ul style="list-style-type: none"> • prevention of public nuisance, • prevention of crime & disorder, • public safety and • protection of children from harm. 	Summary
Current Licensing Position	These premises are currently licensed, licence number 14/08468/LIPDPS. A copy of the licence has been attached at Appendix A2.	
Residential Density:	21 units within a 75m radius of the premises are residential or proposed residential, refer to Appendix C .	
Planning Position:	Licensing cannot confirm the planning usage of this premises.	
List of Appendices:	A1 – Premises Licence History A2 – Existing Premises Licence A3 – Proposed Plans B - Proposed Conditions C – Residential Map and list of premises in the vicinity D – Applicant presentation	

Background Documents – Local Government (Access to Information) Act 1972

- Licensing Act 2003
- City of Westminster Statement of Licensing Policy (7th January 2011)
- Amended Guidance issued under section 182 of the Licensing Act 2003 (March 2015)
- Application form
- Representations received
- Photos

Licence & Appeal History

Application	Details of Application	Date Determined	Decision
New Application 13/02112/LIPN	Application to permit regulated entertainment, late night refreshment and the sale of alcohol	23.05.2013	Granted by Licensing Sub-Committee
Variation Application 14/06293/LIPV	Application to add the terrace area adjacent to the premises	09.09.2014	Granted Under delegated Authority
Minor Variation Application 14/06313/LIPVM	Application for a minor variation to add a door to the terrace area	18.08.2014	Granted Under Delegated Authority
New Application 15/02424/LIPN	Current Application	Pending	

There is no appeal history.

APPENDIX A2



City of Westminster

64 Victoria Street, London, SW1E 6QP

**Schedule 12
Part A**

**WARD: West End
UPRN: 100023473715**

Premises licence

Regulation 33, 34

Premises licence number:

14/08468/LIPDPS

Original Reference:

13/02112/LIPN

Part 1 – Premises details

Postal address of premises:

Mr Fogg's
15 Bruton Lane
London
W1J 6JD

Telephone Number: Not Supplied

Where the licence is time limited, the dates:

Not applicable

Licensable activities authorised by the licence:

Exhibition of a Film
Playing of Recorded Music
Late Night Refreshment
Sale by Retail of Alcohol

The times the licence authorises the carrying out of licensable activities:

Exhibition of a Film

Monday to Saturday:	10:00 to 01:00
Sunday:	10:00 to 22:30

Playing of Recorded Music

Monday to Saturday:	10:00 to 01:00
Sunday:	10:00 to 22:30

Late Night Refreshment

Monday to Saturday:	23:00 to 01:00
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Sale by Retail of Alcohol

Monday to Saturday:	10:00 to 01:00
Sunday:	12:00 to 22:30

The opening hours of the premises:

Sunday to Thursday:	08:00 to 02:00
Friday to Saturday:	08:00 to 02:30

Where the licence authorises supplies of alcohol, whether these are on and/or off supplies:

Alcohol is supplied for consumption both on and off the Premises.

Part 2

Name, (registered) address, telephone number and email (where relevant) of holder of premises licence:

Bruton Lane Bar Trading Limited
26 Red Lion Square
London
WC1R 4AG
Electronic Mail : enquiries@mr-foggs.com
Telephone Number : 020 7229 1200

Registered number of holder, for example company number, charity number (where applicable)

08314034

Name, address and telephone number of designated premises supervisor where the premises licence authorises the supply of alcohol:

Name: Danilo Tersigni

Please note: It is the policy of the Licensing Authority not to display the address details of a designated premises supervisor.

Personal licence number and issuing authority of personal licence held by designated premises supervisor where the premises licence authorises for the supply of alcohol:

Licence Number: LBWands/03362
Licensing Authority: London Borough Of Wandsworth

Date: 24th November 2014

This licence has been authorised by Miss Bina Patel on behalf of the Operational Director - Premises Management.

Annex 1 – Mandatory conditions

1. No supply of alcohol may be made at a time when there is no designated premises supervisor in respect of this licence.
2. No supply of alcohol may be made at a time when the designated premises supervisor does not hold a personal licence or the personal licence is suspended.
3. Every supply of alcohol under this licence must be made or authorised by a person who holds a personal licence.
4.
 - (1) The responsible person must ensure that staff on relevant premises do not carry out, arrange or participate in any irresponsible promotions in relation to the premises.
 - (2) In this paragraph, an irresponsible promotion means any one or more of the following activities, or substantially similar activities, carried on for the purpose of encouraging the sale or supply of alcohol for consumption on the premises—
 - (a) games or other activities which require or encourage, or are designed to require or encourage, individuals to;
 - (i) drink a quantity of alcohol within a time limit (other than to drink alcohol sold or supplied on the premises before the cessation of the period in which the responsible person is authorised to sell or supply alcohol), or
 - (ii) drink as much alcohol as possible (whether within a time limit or otherwise);
 - (b) provision of unlimited or unspecified quantities of alcohol free or for a fixed or discounted fee to the public or to a group defined by a particular characteristic in a manner which carries a significant risk of undermining a licensing objective;
 - (c) provision of free or discounted alcohol or any other thing as a prize to encourage or reward the purchase and consumption of alcohol over a period of 24 hours or less in a manner which carries a significant risk of undermining a licensing objective;
 - (d) selling or supplying alcohol in association with promotional posters or flyers on, or in the vicinity of, the premises which can reasonably be considered to condone, encourage or glamorise anti-social behaviour or to refer to the effects of drunkenness in any favourable manner;
 - (e) dispensing alcohol directly by one person into the mouth of another (other than where that other person is unable to drink without assistance by reason of a disability).
5. The responsible person must ensure that free potable water is provided on request to customers where it is reasonably available.
6.
 - (1) The premises licence holder or club premises certificate holder must ensure that an age verification policy is adopted in respect of the premises in relation to the sale or supply of alcohol.
 - (2) The designated premises supervisor in relation to the premises licence must ensure that the supply of alcohol at the premises is carried on in accordance with the age verification policy.
 - (3) The policy must require individuals who appear to the responsible person to be under 18 years of age (or such older age as may be specified in the

policy) to produce on request, before being served alcohol, identification bearing their photograph, date of birth and either—

- (a) a holographic mark, or
- (b) an ultraviolet feature.

7. The responsible person must ensure that—

- (a) where any of the following alcoholic drinks is sold or supplied for consumption on the premises (other than alcoholic drinks sold or supplied having been made up in advance ready for sale or supply in a securely closed container) it is available to customers in the following measures—
 - (i) beer or cider: ½ pint;
 - (ii) gin, rum, vodka or whisky: 25 ml or 35 ml; and
 - (iii) still wine in a glass: 125 ml;
- (b) these measures are displayed in a menu, price list or other printed material which is available to customers on the premises; and
- (c) where a customer does not in relation to a sale of alcohol specify the quantity of alcohol to be sold, the customer is made aware that these measures are available.

A responsible person in relation to a licensed premises means the holder of the premise licence in respect of the premises, the designated premises supervisor (if any) or any individual aged 18 or over who is authorised by either the licence holder or designated premises supervisor. For premises with a club premises certificate, any member or officer of the club present on the premises in a capacity that which enables him to prevent the supply of alcohol.

8(i) A relevant person shall ensure that no alcohol is sold or supplied for consumption on or off the premises for a price which is less than the permitted price.

8(ii) For the purposes of the condition set out in paragraph 8(i) above -

- (a) "duty" is to be construed in accordance with the Alcoholic Liquor Duties Act 1979;
- (b) "permitted price" is the price found by applying the formula -

$$P = D + (D \times V)$$

Where -

- (i) P is the permitted price,
 - (ii) D is the amount of duty chargeable in relation to the alcohol as if the duty were charged on the date of the sale or supply of the alcohol, and
 - (iii) V is the rate of value added tax chargeable in relation to the alcohol as if the value added tax were charged on the date of the sale or supply of the alcohol;
- (c) "relevant person" means, in relation to premises in respect of which there is in force a premises licence -
- (i) the holder of the premises licence,
 - (ii) the designated premises supervisor (if any) in respect of such a licence, or
 - (iii) the personal licence holder who makes or authorises a supply of alcohol under such a licence;
- (d) "relevant person" means, in relation to premises in respect of which there is in force a club premises certificate, any member or officer of the club present on the premises in a capacity which enables the member or officer to prevent the supply in question; and

- (e) "value added tax" means value added tax charged in accordance with the Value Added Tax Act 1994.
- 8(iii). Where the permitted price given by Paragraph 8(ii)(b) above would (apart from this paragraph) not be a whole number of pennies, the price given by that sub-paragraph shall be taken to be the price actually given by that sub-paragraph rounded up to the nearest penny.
- 8(iv).
 - (1) Sub-paragraph 8(iv)(2) below applies where the permitted price given by Paragraph 8(ii)(b) above on a day ("the first day") would be different from the permitted price on the next day ("the second day") as a result of a change to the rate of duty or value added tax.
 - (2) The permitted price which would apply on the first day applies to sales or supplies of alcohol which take place before the expiry of the period of 14 days beginning on the second day.
- 9. Admission of children to the premises must be restricted in accordance with the film classification recommended by the British Board of Film Classification or recommended by this licensing authority as appropriate.
- 10. All persons guarding premises against unauthorised access or occupation or against outbreaks of disorder or against damage (door supervisors) must be licensed by the Security Industry Authority.

Annex 2 – Conditions consistent with the operating Schedule

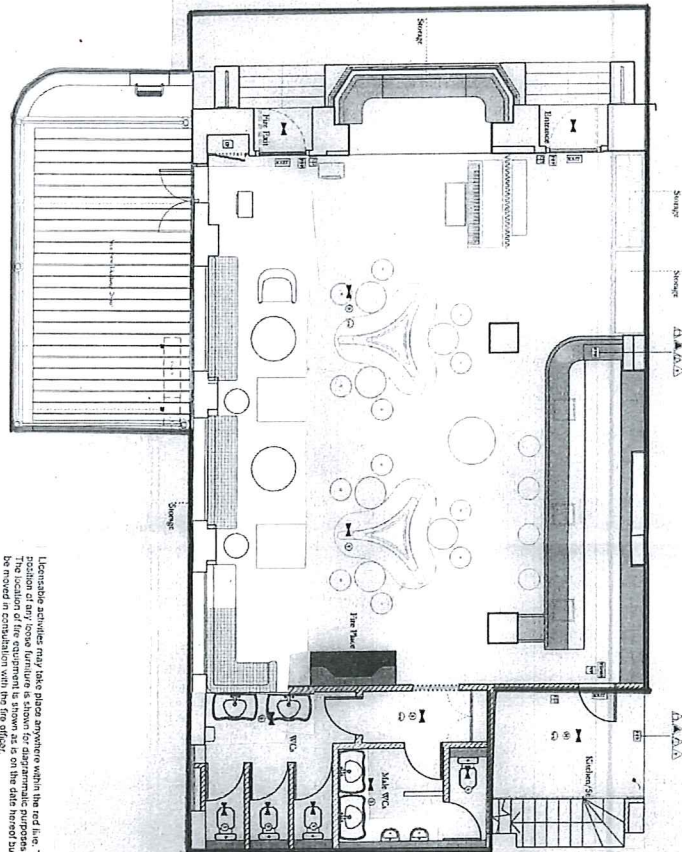
None

Annex 3 – Conditions attached after a hearing by the licensing authority

11. The premises shall install and maintain a comprehensive CCTV system as per the minimum requirements of a Metropolitan Police Crime Prevention Officer. All entry and exit points will be covered enabling frontal identification of every person entering in any light condition. The CCTV system shall continually record whilst the premises is open for licensable activities and during all times when customers remain on the premises. All recordings shall be stored for a minimum period of 31 days with date and time stamping. Recordings shall be made available immediately upon the request of Police or authorised officer throughout the preceding 31 day period.
12. A staff member from the premises who is conversant with the operation of the CCTV system shall be on the premises at all times when the premises is open to the public. This staff member must be able to show a Police or authorised council officer recent data or footage with the absolute minimum of delay when requested.
13. An incident log shall be kept at the premises, and made available on request to an authorised officer of the City Council or the Police, which will record the following:
 - a. all crimes reported to the venue
 - b. all ejections of patrons
 - c. any complaints received
 - d. any incidents of disorder
 - e. any faults in the CCTV system or searching equipment or scanning equipment
 - f. any visit by a relevant authority or emergency service
 - g. any refusal of alcohol.
14. The maximum number of persons permitted on the premises at any one time shall not exceed 170 persons (excluding staff).
15. No noise shall emanate from the premises nor vibration be transmitted through the structure of the premises which gives rise to a nuisance.
16. After 23.00 patrons permitted to temporarily leave and then re-enter the premises, e.g. to smoke, shall not be permitted to take drinks or glass containers with them.
17. Loudspeakers shall not be located in the entrance lobby or outside the premises building.
18. All waste shall be properly presented and placed out for collection no earlier than 30 minutes before the scheduled collection times.
19. The pavement from the building line to the kerb edge immediately outside the premises, including gutter/channel at its junction with the kerb edge, shall be swept and or washed, and litter and sweepings collected and stored in accordance with the approved refuse storage arrangements.
20. Unless the premises are operating under the benefit of a Sexual Entertainment Venue licence there shall be no striptease, no nudity and all persons to be decently attired at all times.
21. A minimum of 2 SIA licensed door supervisors shall be on duty at the premises after 23:00 hours until 30 minutes after the premises closes.
22. Substantial food and suitable beverages other than intoxicating liquor (including drinking water) shall be available during the whole of the permitted hours in all parts of the premises where intoxicating liquor is sold or supplied.

23. Notices shall be prominently displayed at any area used for smoking requesting patrons to respect the needs of local residents and use the area quietly and to be supervised by SIA door supervisors after 23:00 hours
24. There shall be no admittance or re-admittance to the premises after 00:00 hours save for persons temporarily leaving to smoke.
25. All staff engaged outside the entrance to the premises, or supervising or controlling queues after 11pm, shall be easily identifiable e.g. by wearing hi-visibility jackets or such other clothing as agreed with the Police.
26. All outside areas shall cease to be used after 23:00 hours except by patrons permitted to temporarily leave and then re-enter the premises e.g. to smoke or for access and egress.
27. The licence holder shall enter into an agreement with a hackney carriage and/or private carriage firm to provide transport for customers, with contact numbers made readily available to customers who will be encouraged to use such services.
28. The provision of films shall be incidental to other licensable activities and there shall be no cinema style showing of films.
29. All fabrics, curtains, drapes and similar features including materials used in finishing and furnishing should be either non-combustible or be of durably or inherently flame-retarded fabric.
30. The hours for licensable activities and opening times may be extended from the end of permitted hours on New Year's Eve to the beginning of the permitted hours on New Year's Day.

Annex 4 – Plans



Licence activities may take place anywhere within the red line. The location of any loose furniture is shown for diagrammatic purposes only. The furniture is not intended to be fixed in place and may be moved in consultation with the fire officer.

Dated 24/01/2014

Scale



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GENERAL

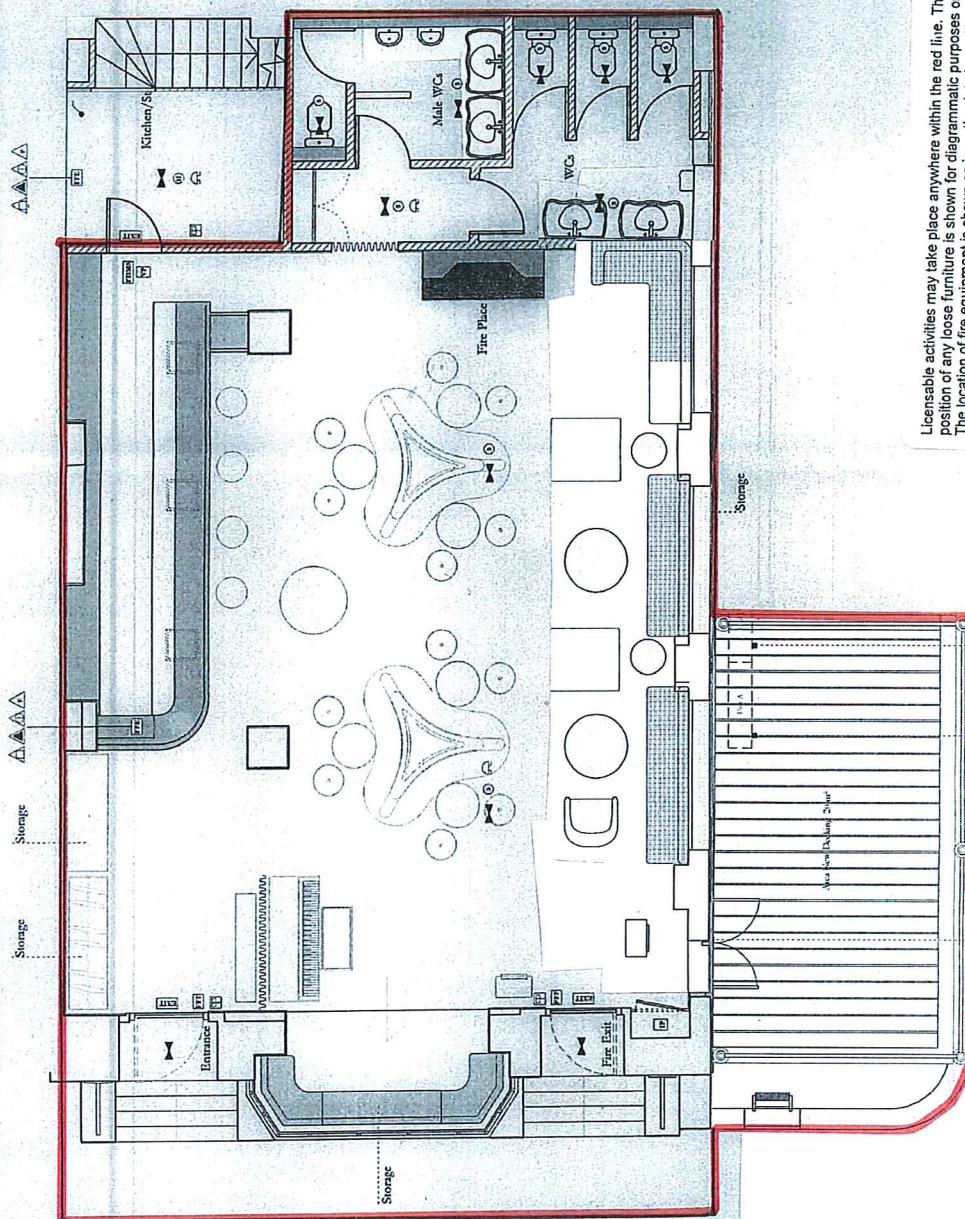
LICENSE ACTIVITIES

deceivable activities may take place anywhere within the premises indicated in red. The position of any loose furniture is shown for diagrammatic purposes only. The location of fire equipment is shown on the date hereof but may be moved in consultation with the Fire Officer.

EXTREME PRECAUTION

- | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
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|  | Fire alarm pull point |  | Fire alarm (reset point) |  | Smoke detector |  | Fire alarm |  | Fire alarm powder |  | Smoke alarm |  | Voice panel |  | CSD Fire extinguisher |  | Water fire extinguisher |  | Foam fire extinguisher |  | Fire blanket in container |  | Fire door with push bar |  | Door fire alarm device |  | Self closing fire door |  | Self closing fire door with smoke and heat detector |  | Volume 'Fire Door Keep Shut' |  | Volume 'Fire Door Keep Shut' |  | Volume 'Fire Door Keep Shut' |  | Volume 'Fire Door Keep Shut' |  | Emergency escape lighting (maintained) |  | Emergency escape lighting (non-maintained) |  | Main door lock |  | Alarm device |
|---|-----------------------|---|--------------------------|---|----------------|---|------------|---|-------------------|---|-------------|---|-------------|---|-----------------------|---|-------------------------|---|------------------------|---|---------------------------|---|-------------------------|---|------------------------|---|------------------------|---|---|---|------------------------------|---|------------------------------|---|------------------------------|---|------------------------------|---|--|---|--|---|----------------|---|--------------|

Project	Drawing	Date	Drawing No.
Division	Drawn	26-11-12	2164
	VS		SCALE 1:100



Licensable activities may take place anywhere within the red line. The position of any loose furniture is shown for diagrammatic purposes only. The location of fire equipment is shown as is on the date hereof but may be moved in consultation with the fire officer.

Dated: 24/07/2014.

APPENDIX A3

d_raw
23b goodge place, london, W1T 4SN
call +44(0)20 7636 0016
Email info@d-raw.com
www.d-raw.com

Scale



Red line indicates area of Licensed Activity

GENERAL

All works to be carried out to current building regulations and british standards

LICENSE ACTIVITIES

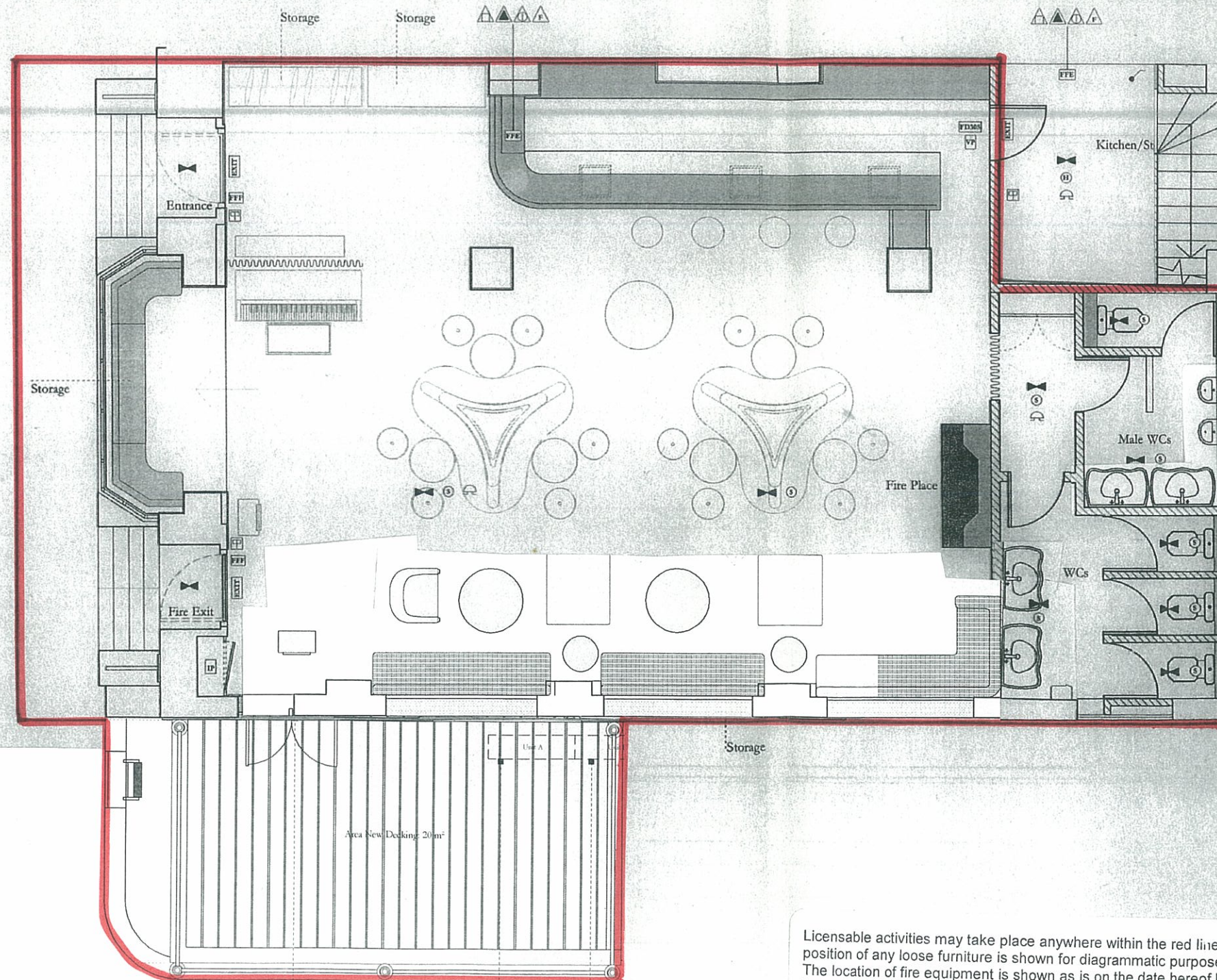
Licensable activities may take place anywhere within the premises edged in red. The position of any loose furniture is shown for diagrammatic purposes only. The location of fire equipment is shown on the date hereof but may be moved in consultation with the Fire Officer.

FIRE PRECAUTION

- Fire alarm call point
- Fire alarm control panel
- Smoke detector
- Heat detector
- Fire alarm siren
- Stroke alarm
- Vision panel
- CO2 Fire-Extinguisher
- Water Fire-Extinguisher
- Foam Fire-Extinguisher
- Fire blanket in container
- Fire door with panic bar
- Doors free from fastening
- Self closing fire door
- Self closing fire door with smoke seal
- Notices - 'Fire-Door Keep Shut'
- Notices - 'Fire-Door Keep Clear'
- Notices - Fire exit

EMERGENCY LIGHTING

- Emergency escape lighting (non maintained)
- Emergency escape lighting (maintained)
- Illuminated fire exit
- Main Area Key



Licensable activities may take place anywhere within the red line. The position of any loose furniture is shown for diagrammatic purposes only. The location of fire equipment is shown as is on the date hereof but may be moved in consultation with the fire officer.

Dated 01.04.2015.

Project

Brutons

Drawing

Premises Licence Plan

Drawn VS Date 26-11-12

Job No Drawing No: 4144

SCALE 1:100

CONDITIONS CONSISTENT WITH THE OPERATING SCHEDULE AND CONDITIONS PROPOSED BY A PARTY TO THE HEARING

When determining an application for a new premises licence under the provisions of the Licensing Act 2003, the licensing authority must, unless it decides to reject the application, grant the licence subject to the conditions which are indicated as mandatory in this schedule.

At a hearing the licensing authority may, in addition, and having regard to any representations received, grant the licence subject to such conditions which are consistent with the operating schedule submitted by the applicant as part of their application, or alter or omit these conditions, or add any new condition to such extent as the licensing authority considers necessary for the promotion of the licensing objectives.

This schedule lists those conditions which are consistent with the operating schedule, or proposed as necessary for the promotion of the licensing objectives by a responsible authority or an interested party as indicated. These conditions have not been submitted by the licensing service but reflect the positions of the applicant, responsible authority or interested party and have not necessarily been agreed

Mandatory Conditions

1. No supply of alcohol may be made at a time when there is no designated premises supervisor in respect of this licence.
2. No supply of alcohol may be made at a time when the designated premises supervisor does not hold a personal licence or the personal licence is suspended.
3. Every supply of alcohol under this licence must be made or authorised by a person who holds a personal licence.
4.
 - (1) The responsible person must ensure that staff on relevant premises do not carry out, arrange or participate in any irresponsible promotions in relation to the premises.
 - (2) In this paragraph, an irresponsible promotion means any one or more of the following activities, or substantially similar activities, carried on for the purpose of encouraging the sale or supply of alcohol for consumption on the premises—
 - (a) games or other activities which require or encourage, or are designed to require or encourage, individuals to;
 - (i) drink a quantity of alcohol within a time limit (other than to drink alcohol sold or supplied on the premises before the cessation of the period in which the responsible person is authorised to sell or supply alcohol), or
 - (ii) drink as much alcohol as possible (whether within a time limit or otherwise);
 - (b) provision of unlimited or unspecified quantities of alcohol free or for a fixed or discounted fee to the public or to a group defined by a particular characteristic in a manner which carries a significant risk of undermining a licensing objective;
 - (c) provision of free or discounted alcohol or any other thing as a prize to encourage or reward the purchase and consumption of alcohol over a period of 24 hours or less in a manner which carries a significant risk of undermining a licensing objective;
 - (d) selling or supplying alcohol in association with promotional posters or flyers on, or in the vicinity of, the premises which can reasonably be considered to condone,

encourage or glamorise anti-social behaviour or to refer to the effects of drunkenness in any favourable manner;

- (e) dispensing alcohol directly by one person into the mouth of another (other than where that other person is unable to drink without assistance by reason of a disability).

5. The responsible person must ensure that free potable water is provided on request to customers where it is reasonably available.

6. (1) The premises licence holder or club premises certificate holder must ensure that an age verification policy is adopted in respect of the premises in relation to the sale or supply of alcohol.

(2) The designated premises supervisor in relation to the premises licence must ensure that the supply of alcohol at the premises is carried on in accordance with the age verification policy.

(3) The policy must require individuals who appear to the responsible person to be under 18 years of age (or such older age as may be specified in the policy) to produce on request, before being served alcohol, identification bearing their photograph, date of birth and either—

- (a) a holographic mark, or
- (b) an ultraviolet feature.

7. The responsible person must ensure that—

(a) where any of the following alcoholic drinks is sold or supplied for consumption on the premises (other than alcoholic drinks sold or supplied having been made up in advance ready for sale or supply in a securely closed container) it is available to customers in the following measures—

- (i) beer or cider: ½ pint;
- (ii) gin, rum, vodka or whisky: 25 ml or 35 ml; and
- (iii) still wine in a glass: 125 ml;

(b) these measures are displayed in a menu, price list or other printed material which is available to customers on the premises; and

(c) where a customer does not in relation to a sale of alcohol specify the quantity of alcohol to be sold, the customer is made aware that these measures are available.

A responsible person in relation to a licensed premises means the holder of the premise licence in respect of the premises, the designated premises supervisor (if any) or any individual aged 18 or over who is authorised by either the licence holder or designated premises supervisor. For premises with a club premises certificate, any member or officer of the club present on the premises in a capacity that which enables him to prevent the supply of alcohol.

8(i) A relevant person shall ensure that no alcohol is sold or supplied for consumption on or off the premises for a price which is less than the permitted price.

8(ii) For the purposes of the condition set out in paragraph 8(i) above -

- (a) "duty" is to be construed in accordance with the Alcoholic Liquor Duties Act 1979;

- (b) "permitted price" is the price found by applying the formula -

$$P = D + (D \times V)$$

Where -

- (i) P is the permitted price,
 - (ii) D is the amount of duty chargeable in relation to the alcohol as if the duty were charged on the date of the sale or supply of the alcohol, and
 - (iii) V is the rate of value added tax chargeable in relation to the alcohol as if the value added tax were charged on the date of the sale or supply of the alcohol;
- (c) "relevant person" means, in relation to premises in respect of which there is in force a premises licence -
- (i) the holder of the premises licence,
 - (ii) the designated premises supervisor (if any) in respect of such a licence, or
 - (iii) the personal licence holder who makes or authorises a supply of alcohol under such a licence;
- (d) "relevant person" means, in relation to premises in respect of which there is in force a club premises certificate, any member or officer of the club present on the premises in a capacity which enables the member or officer to prevent the supply in question; and
- (e) "value added tax" means value added tax charged in accordance with the Value Added Tax Act 1994.

8(iii). Where the permitted price given by Paragraph 8(ii)(b) above would (apart from this paragraph) not be a whole number of pennies, the price given by that sub-paragraph shall be taken to be the price actually given by that sub-paragraph rounded up to the nearest penny.

- 8(iv). (1) Sub-paragraph 8(iv)(2) below applies where the permitted price given by Paragraph 8(ii)(b) above on a day ("the first day") would be different from the permitted price on the next day ("the second day") as a result of a change to the rate of duty or value added tax.
- (2) The permitted price which would apply on the first day applies to sales or supplies of alcohol which take place before the expiry of the period of 14 days beginning on the second day.

9. Admission of children to the premises must be restricted in accordance with the film classification recommended by the British Board of Film Classification or recommended by this licensing authority as appropriate.

10. All persons guarding premises against unauthorised access or occupation or against outbreaks of disorder or against damage (door supervisors) must be licensed by the Security Industry Authority.

Consistent with the operating schedule

11. The maximum number of persons permitted on the premises at any one time shall not exceed 170 persons (excluding staff).
12. No noise shall emanate from the premises nor vibration be transmitted through the structure of the premises which gives rise to a nuisance.
13. After 23:00, patrons permitted to temporarily leave and then re-enter the premises, e.g. to smoke, shall not be permitted to take drinks or glass containers with them.

14. Loudspeakers shall not be located in the entrance lobby or outside the premises building.
15. All waste shall be properly presented and placed out for collection no earlier than 30 minutes before the scheduled collection times.
16. The pavement from the building line to the kerb edge immediately outside the premises, including gutter/channel at its junction with kerb edge, shall be swept and or washed, and litter and sweepings collected and stored in accordance with the approved refuse storage arrangements.
17. A minimum of 2 SIA licensed door supervisors shall be on duty at the premises after 23:00 hours until 30 minutes after the premises closes.
18. Substantial food and suitable beverages other than intoxicating liquor, including drinking water, shall be available during the whole of the permitted hours in all parts of the premises where alcohol is sold or supplied.
19. Notices shall be prominently displayed at any area used for smoking requesting patrons to respect the needs of local residents and use the area quietly and to be supervised by SIA door supervisors after 23:00.
20. All staff engaged outside the entrance to the premises, or supervising or controlling queues after 11pm, shall be easily identifiable e.g. by wearing hi-visibility jackets or such other clothing as agreed with the Police.
21. All outside areas shall cease to be used after 23:00 hours except by patrons permitted to temporarily leave and then re-enter the premises e.g. to smoke or for access and egress.
22. The licence holder shall enter into an agreement with a hackney carriage and/or private carriage firm to provide transport for customers, with contact numbers made readily available to customers who will be encouraged to use such services.
23. The provision of films shall be incidental to other licensable activities and there shall be no cinema style showing of films.
24. All fabrics, curtains, drapes and similar features including materials used in finishing and furnishing should be either non-combustible or be of durably or inherently flame-retarded fabric.
25. The hours for licensable activities and opening times may be extended from the end of permitted hours on New Year's Eve to the beginning of the permitted hours on New Year's Day.

Conditions proposed by the Police and agreed with app

26. The premises shall install and maintain a comprehensive CCTV system as per the minimum requirements of the Westminster Police Licensing Team. All entry and exit points will be covered enabling frontal identification of every person entering in any light condition. The CCTV system shall continually record whilst the premises is open for licensable activities and during all times when customers remain on the premises. All recordings shall be stored for a minimum period of 31 days with date and time stamping. Viewing of recordings shall be made available immediately upon the request of Police or authorised officer throughout the preceding 31 day period.
27. A staff member from the premises who is conversant with the operation of the CCTV system shall be on the premises at all times when the premises is open. This staff member must be able to provide a Police or authorised council officer copies of recent CCTV images or data with the absolute minimum of delay when requested.

28. An incident log shall be kept at the premises, and made available on request to an authorised officer of the City Council or the Police, which will record the following:
- (a) all crimes reported to the venue
 - (b) all ejections of patrons
 - (c) any complaints received concerning crime and disorder
 - (d) any incidents of disorder
 - (e) all seizures of drugs or offensive weapons
 - (f) any faults in the CCTV system or searching equipment or scanning equipment
 - (g) any refusal of the sale of alcohol
 - (h) any visit by a relevant authority or emergency service.
29. There shall be no striptease or nudity, and all persons shall be decently attired at all times, except when the premises are operating under the authority of a Sexual Entertainment Venue licence.
30. A Challenge 25 proof of age scheme shall be operated at the premises where the only acceptable forms of identification are recognised photographic identification cards, such as a driving licence, passport or proof of age card with the PASS Hologram.
31. There shall be no sales of hot food or hot drink for consumption off the premises (after 23.00).
32. The premises licence holder shall ensure that any patrons drinking and/or smoking outside the premises do so in an orderly manner and are supervised by staff so as to ensure that there is no public nuisance or obstruction of the public highway.

Conditions proposed by EH and agreed with app

33. All windows and external doors shall be kept closed after **23:00** hours, or at any time when regulated entertainment takes place, except for the immediate access and egress of persons.
34. Notices shall be prominently displayed at all exits requesting patrons to respect the needs of local residents and businesses and leave the area quietly.
35. After 2300 hours, patrons permitted to temporarily leave and then re-enter the premises, e.g. to smoke, shall not be permitted to take drinks or glass containers with them.
36. No waste or recyclable materials, including bottles, shall be moved, removed from or placed in outside areas between 23.00 hours and 08.00 hours on the following day.
37. There shall be no sales of alcohol for consumption off the premises after 2300 hours.
38. The approved arrangements at the premises, including means of escape provisions, emergency warning equipment, the electrical installation and mechanical equipment, shall at all material times be maintained in good condition and full working order.
39. The means of escape provided for the premises shall be maintained unobstructed, free of trip hazards, be immediately available and clearly identified in accordance with the plans provided.
40. All emergency exit doors shall be available at all material times without the use of a key, code, card or similar means.
41. All emergency doors shall be maintained effectively self-closing and not held open other than by an approved device.
42. The edges of the treads of steps and stairways shall be maintained so as to be conspicuous.

43. Curtains and hangings shall be arranged so as not to obstruct emergency safety signs or emergency equipment.

Conditions proposed by EH and not agreed with app

44. After 2300 hours, smokers shall be restricted to using the outside terrace area and shall be limited to 17 persons at any one time.

Applicant alternative:

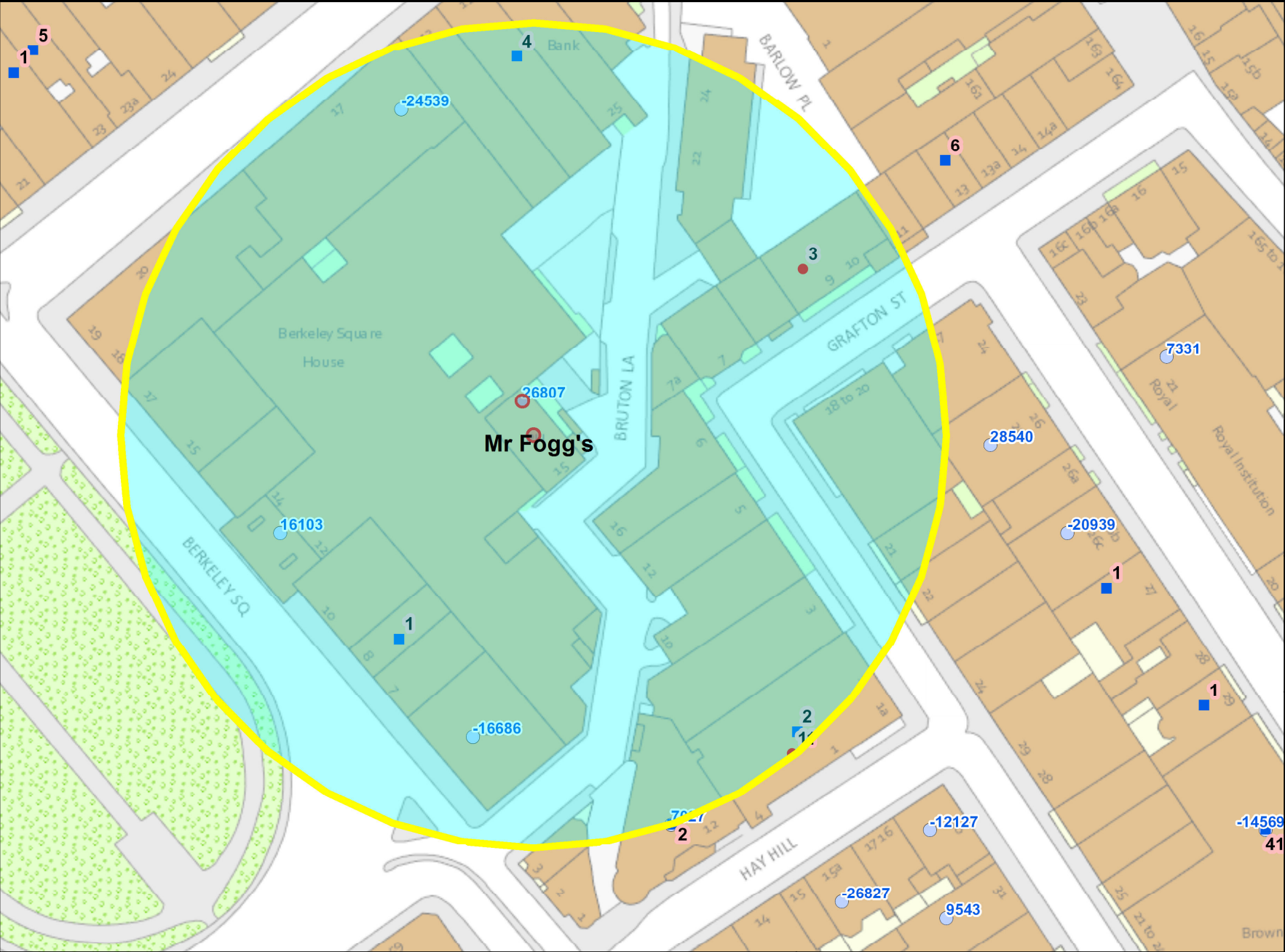
After 2300 hours, smokers shall be limited to 17 persons outside the premises at any one time

45. There shall be no admittance or re- admittance to the premises after 0000 hours.

Applicant alternative:

There shall be no admittance or re-admittance to the premises after 00:30 hours save for persons temporarily leaving to smoke.

Mr Fogg's, 15 Bruton Lane, London W1J



Residential / Proposed Residential	21
Under Construction	Not Known
Other Uses	Not Known
Proportion Residential of all Uses	Not Known

10
Meters

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Data Source: Uniform Database
Date: 16/07/2015

Premises within 75 metres of: Mr Fogg's, 15 Bruton Lane, London W1J			
p / n	Name of Premises	Premises Address	Opening Hours
16103	Benares Restaurant & Bar	12 Berkeley Square London W1J 6EB	Monday to Sunday 11:00 - 01:30
26807	Mr Fogg's	15 Bruton Lane London W1J 6JD	Sunday to Thursday 08:00 - 02:00 Friday to Saturday 08:00 - 02:30
-16686	Not Recorded	Bank 4 Berkeley Square London W1J 6EB	Monday to Saturday 07:00 - 02:00 Sunday 08:00 - 01:00
-24539	Hakkasan	17 Bruton Street London W1J 6QB	Monday to Sunday 10:00 - 02:30

MR FOGG's

15 BRUTON LANE



SUPPORTING DOCUMENTATION FOR
LICENSING SUB COMMITTEE
HEARING

APPLICATION

The current application is made to replace the existing licence at the premises. Not a single resident objects to its grant.

The existing licence is unusual. It permits the premises to open until 02:00hrs (Sunday-Thursday) and 02:30hrs (Friday-Saturday). However licensable activities currently have to cease considerably earlier at 01:00hrs (Monday-Saturday) and 22:30hrs (Sunday). This discrepancy makes little sense to Mr Fogg's well-behaved and discerning clientele. It causes unnecessary disappointment and confusion which we hope to resolve by this application. Customers should not have to "stock up" on alcohol purchases artificially early because of the discrepancies in the premises licence.

Our clients therefore seek to rationalise the position by now requesting that all current licensable activities are permitted until 02:00hrs (Monday-Saturday) and midnight (Sunday) with closing 30 minutes later (reflecting a reduction of 90 minutes on current Sunday opening hours).

Our primary focus is on permitting customers who are already in our premises to enjoy the calm atmosphere of Mr Fogg's for a longer period. We have also noticed that many customers who hoped to join their friends have had to be turned away because of the midnight last entry time on the existing licence. We have requested a slightly extended 00:30 last entry time to resolve this issue.

The new licence, if granted, will also assist in the gradual dispersal of existing customers and minimise the risk of customers migrating to other venues (in more residential locations) if they seek a drink later into the night than Mr Fogg's can currently offer.

Exceptional track record

The applicants, Charlie Gilkes and Duncan Stirling (of Bruton Lane Bar Trading), have an exceptional track record. Their other venues include "Maggies" in Chelsea and other upper-end themed venues around Central London. Mr Fogg's has traded

since May 2013. There have, somewhat remarkably, been no complaints or incidents associated with this venue's operation during this period whatsoever.

To demonstrate that they can operate under a licence permitting later hours the operators have traded under a considerable number of Temporary Event Notices from 2013-2015 without any issues arising (see attached Schedule).

The venue

The premises previously traded as a vertical drinking pub known as "Brutons". The proposed applicants turned the premises into a high end lounge and cocktail bar with more seating and upgraded facilities. As the name suggests the venue pays tribute to the fictional character Mr Phileas J Fogg and his travels around the world. It is replete with Victoriana and explorers' memorabilia (including a "Map Room"). "Butlers" serve all customers. Appropriately, and pleasingly, its clientele today includes many of the world's most prominent (real-life) explorers including Sir Ranulph Fiennes, Robert Swan, Levison Wood, Kenton Cool, Olly Hicks, Bear Grylls and Ben Fogle. Its unique and diverse offering attracts customers aged from their mid-20's to late 80's. The average age group is 35+.



Sir Ranulph Fiennes, Ben Fogle, Olly Hicks and Kenton Cool in Mr Fogg's

The applicants in the past have:-

- 1) reduced the capacity of the premises from 220 persons to 170 persons at all times of the operation.
- 2) added more robust conditions to allow better control
- 3) added door supervisors; and
- 4) reduced the hours for recorded music and private entertainment which were previously unrestricted

The site itself is located in a very commercial area. Its operation does not impact on residents. The venue is not located in any of the Council's designated stress areas. Mr Fogg's has been widely praised by independent press and commentators and a selection of awards are set out below.

AWARDS

Best UK Bar Design: 2014 Restaurant and Bar Design Awards

Best UK Bar: Food and Travel Awards 201

GQ: One of 5 bars in UK to be shortlisted as 'Best UK Bars'

Conde Naste Best afternoon teas – Best for Victorian Adventures

Further submissions will be provided at the Licensing Sub Committee hearing.

BEFORE WHEN THE PREMISES WAS KNOWN AS BRUTONS





AFTER







FOGGS MENU

A sample of the menu is set out below, hard copies with full contents will be produced at the hearing



MY JOURNEY THROUGH THE WONDEROUS WORLD OF COMPOUNDED LIBATIONS

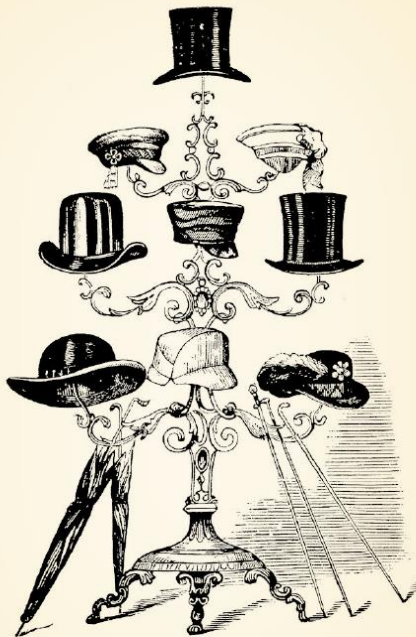
"I, Phileas J. Fogg, hereby humbly present to you, my closest of friends, this anthology of truly sumptuous libations that I have gathered from the farthest reaches of the globe for your approval and enjoyment. I wish you a marvellous time within my Mayfair residence.

I leave you in the most precise hands of my personal staff who will personally cater to all of your desires.

Please raise your first glasses high and make a toast to Queen and country!

Huzzah!"

P.J. Fogg, Esq.



CONTENTS

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<i>Champagne</i> p. 26	<i>Pisco & Grappa</i> p. 43
<i>White Wine by the Glass</i> p. 28	<i>Scotch Whisky & World Whiskey</i> p. 43-47
<i>Red Wine by the Glass</i> p. 29	<i>Sake, Calvados, Cognac & Brandy</i> p. 48
<i>Rosé Wine by the Glass & Bottle</i> p. 30	<i>Absinthe, Vermouth, Bitter & Digestif</i> p. 48-50
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<i>Red Wine by the Bottle</i> p. 33-34	<i>Decanters</i> p. 52-53
<i>Dessert Wine: Madeira, Port & Sherry</i> p. 35	<i>Delicacies Prepared by PJF's Personal Chef</i> p. 54-55

RULES OF THE HOUSEHOLD

REQUIRED BEHAVIOUR OF
ALL THOSE ENTERING THESE DOORS:

- I. All ranks shall be left outside; similarly, hats - and particularly swords - are not to be carried beyond the Reception Hall.
- II. Orders of procedure and haughtiness shall be left at the doors.
- III. Be merry, but neither spoil nor break anything.
- IV. Be seated, stand or walk, as best pleases you, but at all times be respectful of others.
- V. Speak with moderation and not too loudly so that others have not an earache or headache.
- VI. Argue without anger, discuss with passion, but never aim to have the last word.
- VII. Do not sigh or yawn, neither bore nor fatigue others.
- VIII. Agree to partake in any innocent entertainment suggested by others.
- IX. Eat well of good things, but drink in relative moderation so that each should be able always to find his legs on leaving these doors.
- X. You are guests in my private abode. What goes in one ear should go out the other before departing my residence.

ODYSSEYS

- GROUP LIBATIONS -

"Whilst journeying and exploring the furthest corners of this Earth, I have always sought out little pleasures from these moments to remind me of the adventure."

P.J. Fogg, Esq.



- № 1 - THE GLOBE OF 1873 (FOR 8 PEOPLE) - £120

ZANZIBAR / SPICY AROMATIC EXOTIC

Enthralled by hearing of my around the world in 80 days adventure, Sultan Majid bin Said of Zanzibar summoned me to his palace and presented me with this celebration of my exploits.
Belvedere Pink Grapefruit vodka, Ciroc Red Berries vodka, Mozart Dry chocolate liqueur, raspberry syrup, home-made spice syrup, fresh lime juice, cranberry and pomegranate juice topped up with Moët & Chandon champagne.

-6-

AROUND THE WORLD & BACK AGAIN



Cocktails from the Four Corners



☞ JUNIPERUS COMMUNIS ☜

GIN - THE COMMON JUNIPER

№5 Chemistry & Optics - £16

ITALY / SPICY AROMATIC EXOTIC / STIRRED

Vibrant chemistry between these enigmatic elements leaves a feast for the eyes and a sensation for the tastebuds. Salute!

VII Hills gin, Riserva Carlo Alberto vermouth, Cynar and blood orange bitters.

№6 Jungle Sling - £16

BRAZIL / SWEET FRUITY SHARP / SHAKEN

On a particularly scorching day in the Amazon jungle I escaped the midday heat by seeking refuge under a giant kapok tree with an exceptional bottle of gin and some local bananas – the Jungle Sling was born.

Tanqueray No. TEN gin, Luxardo Sanguè Morlacco, Bénédictine, banana purée, fresh lemon juice & home-made sugar syrup topped up with soda water.

№7 Passepartout - £13

ENGLAND / FRESH LIGHT DELICATE / SHAKEN

A dedication to my loyal and handsome man-servant.

Hendrick's gin, fresh cucumber, fresh lemon juice, sugar, egg white & black pepper.

№8 A Maiden's Blush - £14

NEW ZEALAND / SWEET FRUITY SHARP / SHAKEN

The most beguiling blush of all was that of this Antipodean maiden.

Tanqueray No. TEN gin, raspberry jam, fresh lemon juice & a drop of absinthe.

-8-

- № 2 - Pronounced Vowel (FOR 4 PEOPLE) - £60

COLUMBIA / SWEET FRUITY SHARP

It is of the utmost importance that even after considerable imbibing, one continues to articulate!

Dictador 12yr rum, Cointreau Noir liqueur, fresh lime juice, pineapple juice, passion fruit juice, orange syrup, mint leaves & caster sugar.



- № 3 - The Royal Coffee Maker (FOR 2 PEOPLE) - £90

NEWFOUNDLAND / WOODY RICH BITTER

A gift given to Queen Victoria whilst on a tour of Britain's oldest colony. Such mechanical sorcery had never been seen by her majesty's eyes – prepare to marvel at all its wonder!

Hennessy Fine de Cognac, Maraschino Luxardo, chocolate bitters, home-made sugar syrup, a cocoa and tea blend & a mascarpone foam on top.



- № 4 - The Botanist's Fountain (FOR 6 PEOPLE) - £90

SCOTLAND / FRESH LIGHT DELICATE

Inspired by a truly majestic waterfall I came across on the Isle of Islay during a summer excursion – truly beguiling!
The Botanist gin, Becherovka, white wine, elderflower cordial, grape juice, fresh lime juice and home-made sugar syrup.



A DISCRETIONARY 12.5% SERVICE CHARGE WILL BE ADDED TO ALL TRANSACTIONS. MENU CONTENT AND PRICES ARE LIABLE TO CHANGE.

-7-

- GIN -

№9 1840 - £14

ENGLAND / FRESH LIGHT DELICATE / SHAKEN

A particular favourite of my good friend The Duchess of Bedford, this delightful concoction can be found at fashionable afternoon teas around The Empire, such as my very own Tippy Tea on Fridays & Saturdays!

Earl Grey-infused Tanqueray No. TEN gin, Cointreau, peach liqueur, fresh lemon juice & orange marmalade.

№10 The Cape of Good Hope - £15

SOUTH AFRICA / SPICY AROMATIC EXOTIC / SHAKEN

My favourite shoulder-dwelling drapery amongst my outdoor attire hails from a Camp's Bay tailor and always brings me luck!

Elephant gin, pear purée, fresh rosemary, home-made lavender syrup, fresh lemon juice & egg white nipped up with soda.

№11 The Wild Lady - £14

THAILAND / SPICY AROMATIC EXOTIC / SHAKEN

A raucous Bangkok rendez-vous with a mesmerising madam from Medellín meant that come the break of dawn this recipe for rascality was all that remained.
Porcini mushroom-infused Colombian Ortozoxy gin, home-made saffron syrup, egg white & fresh lemon juice.

№12 Elskling - £13

NORWAY / FRESH LIGHT DELICATE / SHAKEN

Whilst speeding across the icy landscapes via husky sled, it transpires that to arrest these cuddly beasts, one must refer to them as 'sweethearts' in their native tongue – most peculiar.
Hendrick's gin, St. Germain liqueur, apple juice, fresh lime juice & peach bitters.

№13 The Royal Martini - £12

PORTUGAL / WOODY RICH BITTER / STIRRED

Infamous roisterer and good friend, Carlos I of Portugal, always possessed a proclivity for the finer ingredients.

Tanqueray London Dry gin, Amer Picon, Kirsch, home-made elderberry and port syrup & chocolate bitters.

№14 Inspector Fix's Fix - £13

ENGLAND / FRESH LIGHT DELICATE / SHAKEN

The tenacious but often-humiliated Inspector Fix once confided in me this remedy for making it through the detecting day.

Tanqueray London Dry gin, jalapeno-infused Dolin Dry vermouth, mandarin purée, fresh lemon juice, fresh sage & home-made rosemary syrup.

A DISCRETIONARY 12.5% SERVICE CHARGE WILL BE ADDED TO ALL TRANSACTIONS. MENU CONTENT AND PRICES ARE LIABLE TO CHANGE.

-9-

- RED WINE BY THE BOTTLE -

ITALY & SPAIN *cont.*

2000 Bodegas Vega Sicilia Unico £650
Ribera del Duero, Spain

THE AMERICAS & THE ANTIPODES

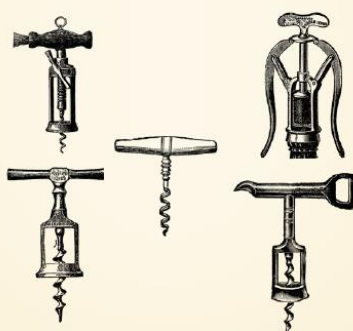
2007 Cheval Des Andes £180.00
Mendoza, Argentina

2009 Tempranillo, Familia Zuccardi £60.00
Mendoza, Argentina

2007 Elderton Estate Command, Shiraz £145.00
Barossa Valley, South Australia

2007 Domaine A, Pinot Noir £140.00
Tasmania, Australia

2011 Xanadu Estate Cabernet Sauvignon £55.00



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❧ A Splendid Selection of Beer ❧

Whitstable Bay Blonde Lager (330ml) £6.50
A pale refreshing lager with spicy overtones perfectly balanced by the scent of fresh flowers.

Asahi Super Dry (330ml) £6.50
Organic hops provide a purely distinctive palate. Clean, crisp, a traditional Oriental flavour with a citrus hop aftertaste.

Schiehallion Pilsner (330ml) £6.50
Hand-crafted from Hersbrücker hops. Aromas of hops and flowery sweetness leads a full flavoured body and a dry finish.

Whitstable Bay Pale Ale (500ml) £6.50
A full-bodied fruity ale with a subtle bitterness and glorious grapefruit aromas.

Aspall's Premier Cru £6.50
Full dry with a sophisticated and elegant floral aroma that captures the essence of an orchard.

Aspall's Perronelle's Blush £6.50
Attractive apple and blackberry define a sweetish palate, with good acid balance and a long soft fruit finish.

Hop Mountain (330ml) £6.50
Wonderful aromas of caramel, pine, and orange spring from the glass to combine with the complimentary flavours of maple syrup and roasted malt. A medium bodied A.P.A of creamy texture.

Ola Dubh Special Reserve 12 (330ml) £8.00
Aged in oak casks, formerly used to mature Highland Park 12yr. A nod to the Imperial Porters of old. Delicious richness with an underscore of truffle oil, bouthery peat, a long finish of cocoa.

Bitter & Twisted Blond (330ml) £7.00
Pale gold in colour with delicate hoppy and fresh floral aromas. Grapefruit gives way to lemon on the palate with a well rounded finish aromatic bopes.

Samuel Adams Spring Lager (334ml) £7.00
A satisfying and refreshing unfiltered American craft lager with citrus overtones.

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P.J.F'S DESSERT WINE:

❧ Madeira, Port & Sherry ❧

Glass 175ml Bottle

DESSERT WINE

Royal Tokaji Late Harvest £12.00 £45.00
Hungary (37.5cl)

Els Pyreneus Maury Grenat £15.00 £49.00
Languedoc-roussillon, France (37.5cl)

MADEIRA & PORT

Henriques & Henriques 3 y.o. Full Rich Madeira £12.00 £66.00
Madeira, Spain

Warre's Otima 20 Year Old Tawny £20.00 £75.00
Douro Valley, Portugal

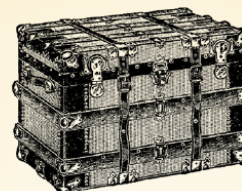
Gould Campbell 1966 £320.00
Douro Valley, Portugal

Rodriguez La-Cave Manzanilla £10.00 £50.00
'Barbiana' Sanlucar de Barrameda Andalusia, Spain

Botaina Dry Amontillado Jerez Emilio Lustau £11.50 £50.00
Andalusia, Spain

A DISCRETIONARY 11.7% SERVICE CHARGE WILL BE ADDED TO ALL TRANSACTIONS. MENU CONTENT AND PRICES ARE LIABLE TO CHANGE.

-35-



❧ A Spirituous Journey ❧

- 50ml -

SPRITS ARE SERVED IN 50ML MEASURES AS STANDARD, BUT ARE ALSO AVAILABLE IN 100ML MEASURES.

GIN & GENEVER

Mr Fogg's Butler's gin	£23.00
Aviation	£10.00
Berkeley Square	£10.00
Bombay Dry Original	£8.50
Bombay Sapphire	£8.00
Broker's Export	£8.50
Beefeater	£8.00
Beefeater 24	£10.00
Beefeater (rare 1970s bottling)	£30.00
Beefeater (rare 1980s bottling)	£30.00
Bloom Gin	£10.00
Booth's High & Dry Gin (rare 1970s bottling)	£25.00
Burleigh's Gin	£10.00
Caorunn	£11.50
Cremorne 1859, Colonel Fox	£8.50
City of London Dry	£9.50
Cold River	£10.50
Darnely's View	£8.50
Death's Door	£11.50
Colombian Treasure Aged Gin	£14.00
Colombian Ortoodoxy Aged Gin	£12.00
Elephant Gin	£10.50

A DISCRETIONARY 11.7% SERVICE CHARGE WILL BE ADDED TO ALL TRANSACTIONS. MENU CONTENT AND PRICES ARE LIABLE TO CHANGE.

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SCHEDULE OF TENS

The following temporary events notices have been given for the following times. So far as the applicant is aware these have been operated without issue:-

			<u>Hours</u>	<u>Event Finish</u>
Friday	6th December	2013	2am	2:30am close
Saturday	7th December	2013	2am	2:30am close
Thursday	12th December	2013	2am	2:30am close
Friday	13th December	2013	2am	2:30am close
Saturday	14th December	2013	2am	2:30am close
Thursday	19th December	2013	2am	2:30am close
Friday	20th December	2013	2am	2:30am close
Saturday	21st December	2013	2am	2:30am close
Saturday	7th January	2014	2am	2:30am close
Sunday	12th January	2014	1am	1:30am close
Sunday	26th January	2014	2am	2:30am close
Monday	17th February	2014	2am	2:30am close
Thursday	17th April	2014	2am	2:30am close
Sunday	25th May	2014	1am	1:30am close
Sunday	24th August	2014	1am	1:30am close
Friday	6th December	2014	2am	2:30am close
Saturday	7th December	2014	2am	2:30am close
Friday	12th December	2014	2am	2:30am close
Saturday	13th December	2014	2am	2:30am close
Thursday	18th December	2014	2am	2:30am close
Friday	19th December	2014	2am	2:30am close
Saturday	20th December	2014	2am	2:30am close
Sunday	11th January	2015	1am	1:30am close

SUMMARY OF FINALISED CONDITIONS

CONDITIONS WITH APPLICATION

1.	The premises shall install and maintain a comprehensive CCTV system as per the minimum requirements of a Metropolitan Police Crime Prevention Officer. All entry and exit points will be covered enabling frontal identification of every person entering in any light condition. The CCTV system shall continually record whilst the premises is open for licensable activities and during all times when customers remain on the premises. All recordings shall be stored for a minimum period of 31 days with date and time stamping. Recordings shall be made available immediately upon the request of Police or authorised officer throughout the preceding 31 day period.	See Police condition 33
2.	A staff member from the premises who is conversant with the operation of the CCTV system shall be on the premises at all times when the premises is open to the public. This staff member must be able to show a Police or authorised council officer recent data or footage with the absolute minimum of delay when requested.	See Police condition 34
3.	An incident log shall be kept at the premises, and made available on request to an authorised officer of the City Council or the Police, which will record the following: a. all crimes reported to the venue b. all ejections of patrons c. any complaints received d. any incidents of disorder e. any faults in the CCTV system or searching equipment or scanning equipment f. any visit by a relevant authority or emergency service g. any refusal of alcohol.	See Police condition 35
4.	The maximum number of persons permitted on the premises at any one time shall not exceed 170 persons (excluding staff).	
5.	No noise shall emanate from the premises nor vibration be transmitted through the structure of the premises which gives rise to a nuisance.	
6.	After 23.00 patrons permitted to temporarily leave and then re-enter the premises, e.g. to smoke, shall not be permitted to take drinks or glass containers with them.	
7.	Loudspeakers shall not be located in the entrance lobby or outside the premises building.	
8.	All waste shall be properly presented and placed out for collection no earlier than 30 minutes before the scheduled collection times.	

9.	The pavement from the building line to the kerb edge immediately outside the premises, including gutter/channel at its junction with the kerb edge, shall be swept and or washed, and litter and sweepings collected and stored in accordance with the approved refuse storage arrangements.	
10.	Unless the premises are operating under the benefit of a Sexual Entertainment Venue licence there shall be no striptease, no nudity and all persons to be decently attired at all times.	See Police condition 36
11.	A minimum of 2 SIA licensed door supervisors shall be on duty at the premises after 23:00 hours until 30 minutes after the premises closes.	
12.	Substantial food and suitable beverages other than intoxicating liquor (including drinking water) shall be available during the whole of the permitted hours in all parts of the premises where intoxicating liquor is sold or supplied.	
13.	Notices shall be prominently displayed at any area used for smoking requesting patrons to respect the needs of local residents and use the area quietly and to be supervised by SIA door supervisors after 23:00 hours	
14.	All staff engaged outside the entrance to the premises, or supervising or controlling queues after 11pm, shall be easily identifiable e.g. by wearing hi-visibility jackets or such other clothing as agreed with the Police.	
15.	All outside areas shall cease to be used after 23:00 hours except by patrons permitted to temporarily leave and then re-enter the premises e.g. to smoke or for access and egress.	
16.	The licence holder shall enter into an agreement with a hackney carriage and/or private carriage firm to provide transport for customers, with contact numbers made readily available to customers who will be encouraged to use such services.	
17.	The provision of films shall be incidental to other licensable activities and there shall be no cinema style showing of films.	
18.	All fabrics, curtains, drapes and similar features including materials used in finishing and furnishing should be either non-combustible or be of durably or inherently flame-retarded fabric	
19.	The hours for licensable activities and opening times may be extended from the end of permitted hours on New Year's Eve to the beginning of the permitted hours on New Year's Day.	

ADDITIONAL PROPOSED CONDITIONS BY THE EHO (WITH APPLICANTS AMENDMENTS IN RED)

20.	All windows and external doors shall be kept closed after 23:00 hours, or at any time when regulated entertainment takes place, except for the immediate access and egress of persons.	AGREED
21.	Notices shall be prominently displayed at all exits requesting patrons to respect the needs of local residents and businesses and leave the area quietly.	AGREED
22.	After 2300 hours, smokers shall be restricted to using the outside terrace area and shall be limited to 17 persons at any one time	Applicants propose condition 41 below
23.	After 2300 hours, patrons permitted to temporarily leave and then re-enter the premises, e.g. to smoke, shall not be permitted to take drinks or glass containers with them.	AGREED
24.	There shall be no admittance or re-admittance to the premises after 0000 hours	Applicants propose condition 40 below
25.	No waste or recyclable materials, including bottles, shall be moved, removed from or placed in outside areas between 23.00 hours and 08.00 hours on the following day.	AGREED
26.	There shall be no sales of alcohol for consumption off the premises after 2300 hours.	AGREED
27.	The approved arrangements at the premises, including means of escape provisions, emergency warning equipment, the electrical installation and mechanical equipment, shall at all material times be maintained in good condition and full working order.	AGREED
28.	The means of escape provided for the premises shall be maintained unobstructed, free of trip hazards, be immediately available and clearly identified in accordance with the plans provided.	AGREED
29.	All emergency exit doors shall be available at all material times without the use of a key, code, card or similar means.	AGREED
30.	All emergency doors shall be maintained effectively self closing and not held open other than by an approved device.	AGREED
31.	The edges of the treads of steps and stairways shall be maintained so as to be conspicuous.	AGREED
32.	Curtains and hangings shall be arranged so as not to obstruct emergency safety signs or emergency equipment.	AGREED

ADDITIONAL PROPOSED CONDITIONS BY THE POLICE

33.	The premises shall install and maintain a comprehensive CCTV system as per the minimum requirements of the Westminster Police Licensing Team. All entry and exit points will be covered enabling frontal identification of every person entering in any light condition. The CCTV system shall continually record whilst the premises is open for licensable activities and during all times when customers remain on the premises. All recordings shall be stored for a minimum period of 31 days with date and time stamping. Viewing of recordings shall be made available immediately upon the request of Police or authorised officer throughout the preceding 31 day period.	Replaces Condition 1 - AGREED
34.	A staff member from the premises who is conversant with the operation of the CCTV system shall be on the premises at all times when the premises is open. This staff member must be able to provide a Police or authorised council officer copies of recent CCTV images or data with the absolute minimum of delay when requested.	Replaces Condition 2 - AGREED
35.	An incident log shall be kept at the premises, and made available on request to an authorised officer of the City Council or the Police, which will record the following: (a) all crimes reported to the venue (b) all ejections of patrons (c) any complaints received concerning crime and disorder (d) any incidents of disorder (e) all seizures of drugs or offensive weapons (f) any faults in the CCTV system or searching equipment or scanning equipment (g) any refusal of the sale of alcohol (h) any visit by a relevant authority or emergency service.	Replaces Condition 3 - AGREED
36.	There shall be no striptease or nudity, and all persons shall be decently attired at all times, except when the premises are operating under the authority of a Sexual Entertainment Venue licence	Replaces Condition 10 - AGREED
37.	A Challenge 25 proof of age scheme shall be operated at the premises where the only acceptable forms of identification are recognised photographic identification cards, such as a driving licence, passport or proof of age card with the PASS Hologram	AGREED
38.	There shall be no sales of hot food or hot drink for consumption off the premises (after 23.00).	AGREED
39.	The premises licence holder shall ensure that any patrons drinking and/or smoking outside the premises do so in an orderly manner and are supervised by staff so as to ensure that there is no public nuisance or obstruction of the public highway.	AGREED

ADDITIONAL PROPOSED CONDITIONS

40.	There shall be no admittance or re-admittance to the premises after 00:30 hours save for persons temporarily leaving to smoke.	For discussion
41.	After 2300 hours, smokers shall be limited to 17 persons outside the premises at any one time	For discussion

BACKGROUND DOCUMENTS

* required information

Section 1 of 19

You can save the form at any time and resume it later. You do not need to be logged in when you resume.

System reference This is the unique reference for this application generated by the system.

Your reference You can put what you want here to help you track applications if you make lots of them. It is passed to the authority.

Are you an agent acting on behalf of the applicant?

☒ Yes ☐ No

Put "no" if you are applying on your own behalf or on behalf of a business you own or work for.

Applicant Details

* First name

* Family name

* E-mail

Main telephone number Include country code.

Other telephone number

☐ Indicate here if the applicant would prefer not to be contacted by telephone

Is the applicant:

☒ Applying as a business or organisation, including as a sole trader

☐ Applying as an individual

A sole trader is a business owned by one person without any special legal structure. Applying as an individual means the applicant is applying so the applicant can be employed, or for some other personal reason, such as following a hobby.

Applicant Business

* Is the applicant's business registered in the UK with Companies House? ☒ Yes ☐ No

* Registration number

* Business name

* VAT number

* Legal status

If the applicant's business is registered, use its registered name.

Put "none" if the applicant is not registered for VAT.

Continued from previous page...

* Applicant's position in the business

Home country

The country where the applicant's headquarters are.

Registered Address

Address registered with Companies House.

* Building number or name

* Street

District

* City or town

County or administrative area

* Postcode

* Country

Agent Details

* First name

* Family name

* E-mail

Main telephone number

Include country code.

Other telephone number

☐ Indicate here if you would prefer not to be contacted by telephone

Are you:

☒ An agent that is a business or organisation, including a sole trader

A sole trader is a business owned by one person without any special legal structure.

☐ A private individual acting as an agent

Agent Business

* Is your business registered in the UK with Companies House? ☒ Yes ☐ No

* Registration number

* Business name

If your business is registered, use its registered name.

* VAT number

Put "none" if you are not registered for VAT.

* Legal status

Continued from previous page...

* Your position in the business

Home country

The country where the headquarters of your business is located.

Agent Registered Address

Address registered with Companies House.

* Building number or name

* Street

District

* City or town

County or administrative area

* Postcode

* Country

Section 2 of 19

PREMISES DETAILS

I/we, as named in section 1, apply for a premises licence under section 17 of the Licensing Act 2003 for the premises described in section 2 below (the premises) and I/we are making this application to you as the relevant licensing authority in accordance with section 12 of the Licensing Act 2003.

Premises Address

Are you able to provide a postal address, OS map reference or description of the premises?

☒ Address ☐ OS map reference ☐ Description

Postal Address Of Premises

Building number or name

Street

District

City or town

County or administrative area

Postcode

Country

Further Details

Telephone number

Non-domestic rateable value of premises (£)

Section 3 of 19

APPLICATION DETAILS

In what capacity are you applying for the premises licence?

- ☐ An individual or individuals
- ☒ A limited company
- ☐ A partnership
- ☐ An unincorporated association
- ☐ A recognised club
- ☐ A charity
- ☐ The proprietor of an educational establishment
- ☐ A health service body
- ☐ A person who is registered under part 2 of the Care Standards Act 2000 (c14) in respect of an independent hospital in Wales
- ☐ A person who is registered under Chapter 2 of Part 1 of the Health and Social Care Act 2008 in respect of the carrying on of a regulated activity (within the meaning of that Part) in an independent hospital in England
- ☐ The chief officer of police of a police force in England and Wales
- ☐ Other (for example a statutory corporation)

Confirm The Following

- ☒ I am carrying on or proposing to carry on a business which involves the use of the premises for licensable activities
- ☐ I am making the application pursuant to a statutory function
- ☐ I am making the application pursuant to a function discharged by virtue of Her Majesty's prerogative

Section 4 of 19

NON INDIVIDUAL APPLICANTS

Provide name and registered address of applicant in full. Where appropriate give any registered number. In the case of a partnership or other joint venture (other than a body corporate), give the name and address of each party concerned.

Non Individual Applicant's Name

Name

Details

Registered number (where applicable)

Description of applicant (for example partnership, company, unincorporated association etc)

Continued from previous page...

Private Limited Company

Address

Building number or name

Street

District

City or town

County or administrative area

Postcode

Country

Contact Details

E-mail

Telephone number

Other telephone number

Section 5 of 19

OPERATING SCHEDULE

When do you want the premises licence to start? / /
dd mm yyyy

If you wish the licence to be valid only for a limited period, when do you want it to end / /
dd mm yyyy

Provide a general description of the premises

For example the type of premises, its general situation and layout and any other information which could be relevant to the licensing objectives. Where your application includes off-supplies of alcohol and you intend to provide a place for consumption of these off-supplies you must include a description of where the place will be and its proximity to the premises.

Lounge and cocktail bar

If 5,000 or more people are expected to attend the premises at any one time, state the number expected to attend

Continued from previous page...

Section 6 of 19

PROVISION OF PLAYS

Will you be providing plays?

☐ Yes

☒ No

Section 7 of 19

PROVISION OF FILMS

Will you be providing films?

☒ Yes

☐ No

Standard Days And Timings

MONDAY

Start

End

Start

End

Give timings in 24 hour clock.
(e.g., 16:00) and only give details for the days
of the week when you intend the premises
to be used for the activity.

TUESDAY

Start

End

Start

End

WEDNESDAY

Start

End

Start

End

THURSDAY

Start

End

Start

End

FRIDAY

Start

End

Start

End

SATURDAY

Start

End

Start

End

SUNDAY

Start

End

Start

End

Will the exhibition of films take place indoors or outdoors or both?

☒ Indoors

☐ Outdoors

☐ Both

Where taking place in a building or other
structure tick as appropriate. Indoors may
include a tent.

Continued from previous page...

State type of activity to be authorised, if not already stated, and give relevant further details, for example (but not exclusively) whether or not music will be amplified or unamplified.

State any seasonal variations for the exhibition of film

For example (but not exclusively) where the activity will occur on additional days during the summer months.

Non standard timings. Where the premises will be used for the exhibition of film at different times from those listed in the column on the left, list below

For example (but not exclusively), where you wish the activity to go on longer on a particular day e.g. Christmas Eve.

New Year's Eve from the end of permitted hours to the beginning of the permitted hours on New Year's Day.

When the hours authorised by the licence extend to a time later than 2am, then in relation to the morning on which British Summer Time begins, the hours will be extended to one hour after that authorised by the licence.

Section 8 of 19

PROVISION OF INDOOR SPORTING EVENTS

Will you be providing indoor sporting events?

☐ Yes

☒ No

Section 9 of 19

PROVISION OF BOXING OR WRESTLING ENTERTAINMENTS

Will you be providing boxing or wrestling entertainments?

☐ Yes

☒ No

Section 10 of 19

PROVISION OF LIVE MUSIC

Will you be providing live music?

☐ Yes

☒ No

Section 11 of 19

PROVISION OF RECORDED MUSIC

Will you be providing recorded music?

☒ Yes

☐ No

Standard Days And Timings

Continued from previous page...

MONDAY

Start

End

Start

End

Give timings in 24 hour clock.
(e.g., 16:00) and only give details for the days
of the week when you intend the premises
to be used for the activity.

TUESDAY

Start

End

Start

End

WEDNESDAY

Start

End

Start

End

THURSDAY

Start

End

Start

End

FRIDAY

Start

End

Start

End

SATURDAY

Start

End

Start

End

SUNDAY

Start

End

Start

End

Will the playing of recorded music take place indoors or outdoors or both?

☒ Indoors ☐ Outdoors ☐ Both

Where taking place in a building or other
structure tick as appropriate. Indoors may
include a tent.

State type of activity to be authorised, if not already stated, and give relevant further details, for example (but not
exclusively) whether or not music will be amplified or unamplified.

State any seasonal variations for playing recorded music

For example (but not exclusively) where the activity will occur on additional days during the summer months.

Continued from previous page...

Non-standard timings. Where the premises will be used for the playing of recorded music at different times from those listed in the column on the left, list below

For example (but not exclusively), where you wish the activity to go on longer on a particular day e.g. Christmas Eve.

New Year's Eve from the end of permitted hours to the beginning of the permitted hours on New Year's Day.

When the hours authorised by the licence extend to a timer later than 2am, then in relation to the morning on which British Summer Time begins, the hours will be extended to one hour after that authorised by the licence.

Section 12 of 19

PROVISION OF PERFORMANCES OF DANCE

Will you be providing performances of dance?

☐ Yes

☒ No

Section 13 of 19

PROVISION OF ANYTHING OF A SIMILAR DESCRIPTION TO LIVE MUSIC, RECORDED MUSIC OR PERFORMANCES OF DANCE

Will you be providing anything similar to live music, recorded music or performances of dance?

☐ Yes

☒ No

Section 14 of 19

LATE NIGHT REFRESHMENT

Will you be providing late night refreshment?

☒ Yes

☐ No

Standard Days And Timings

MONDAY

Start

End

Start

End

Give timings in 24 hour clock.
(e.g., 16:00) and only give details for the days
of the week when you intend the premises
to be used for the activity.

TUESDAY

Start

End

Start

End

WEDNESDAY

Start

End

Start

End

THURSDAY

Start

End

Start

End

Continued from previous page...

FRIDAY

Start

End

Start

End

SATURDAY

Start

End

Start

End

SUNDAY

Start

End

Start

End

Will the provision of late night refreshment take place indoors or outdoors or both?

☐ Indoors

☐ Outdoors

☒ Both

Where taking place in a building or other structure tick as appropriate. Indoors may include a tent.

State type of activity to be authorised, if not already stated, and give relevant further details, for example (but not exclusively) whether or not music will be amplified or unamplified.

State any seasonal variations

For example (but not exclusively) where the activity will occur on additional days during the summer months.

Non-standard timings. Where the premises will be used for the supply of late night refreshments at different times from those listed in the column on the left, list below

For example (but not exclusively), where you wish the activity to go on longer on a particular day e.g. Christmas Eve.

New Year's Eve from the end of permitted hours to the beginning of the permitted hours on New Year's Day.

When the hours authorised by the licence extend to a time later than 2am, then in relation to the morning on which British Summer Time begins, the hours will be extended to one hour after that authorised by the licence.

Section 15 of 19

SUPPLY OF ALCOHOL

Will you be selling or supplying alcohol?

☒ Yes

☐ No

Continued from previous page...

Standard Days And Timings

MONDAY

Start

End

Start

End

Give timings in 24 hour clock.
(e.g., 16:00) and only give details for the days
of the week when you intend the premises
to be used for the activity.

TUESDAY

Start

End

Start

End

WEDNESDAY

Start

End

Start

End

THURSDAY

Start

End

Start

End

FRIDAY

Start

End

Start

End

SATURDAY

Start

End

Start

End

SUNDAY

Start

End

Start

End

Will the sale of alcohol be for consumption:

- ☐ On the premises ☐ Off the premises ☒ Both

If the sale of alcohol is for consumption on
the premises select on, if the sale of alcohol
is for consumption away from the premises
select off. If the sale of alcohol is for
consumption on the premises and away
from the premises select both.

State any seasonal variations

For example (but not exclusively) where the activity will occur on additional days during the summer months.

Continued from previous page...

Non-standard timings. Where the premises will be used for the supply of alcohol at different times from those listed in the column on the left, list below

For example (but not exclusively), where you wish the activity to go on longer on a particular day e.g. Christmas Eve.

New Year's Eve from the end of permitted hours to the beginning of the permitted hours on New Year's Day.

When the hours authorised by the licence extend to a time later than 2am, then in relation to the morning on which British Summer Time begins, the hours will be extended to one hour after that authorised by the licence.

State the name and details of the individual whom you wish to specify on the licence as premises supervisor

Name

First name

Family name

Enter the contact's address

Building number or name

Street

District

City or town

County or administrative area

Postcode

Country

Personal Licence number
(if known)

Issuing licensing authority
(if known)

PROPOSED DESIGNATED PREMISES SUPERVISOR CONSENT

How will the consent form of the proposed designated premises supervisor be supplied to the authority?

- ☐ Electronically, by the proposed designated premises supervisor
- ☒ As an attachment to this application

Reference number for consent form (if known)

If the consent form is already submitted, ask the proposed designated premises supervisor for its 'system reference' or 'your reference'.

Section 16 of 19

ADULT ENTERTAINMENT

Continued from previous page...

Highlight any adult entertainment or services, activities, or other entertainment or matters ancillary to the use of the premises that may give rise to concern in respect of children

Give information about anything intended to occur at the premises or ancillary to the use of the premises which may give rise to concern in respect of children, regardless of whether you intend children to have access to the premises, for example (but not exclusively) nudity or semi-nudity, films for restricted age groups etc gambling machines etc.

N/A

Section 17 of 19

HOURS PREMISES ARE OPEN TO THE PUBLIC

Standard Days And Timings

MONDAY

Start

End

Start

End

Give timings in 24 hour clock.
(e.g., 16:00) and only give details for the days
of the week when you intend the premises
to be used for the activity.

TUESDAY

Start

End

Start

End

WEDNESDAY

Start

End

Start

End

THURSDAY

Start

End

Start

End

FRIDAY

Start

End

Start

End

SATURDAY

Start

End

Start

End

SUNDAY

Start

End

Start

End

State any seasonal variations

For example (but not exclusively) where the activity will occur on additional days during the summer months.

Continued from previous page...

Non standard timings. Where you intend to use the premises to be open to the members and guests at different times from those listed in the column on the left, list below

For example (but not exclusively), where you wish the activity to go on longer on a particular day e.g. Christmas Eve.

New Year's Eve from the end of permitted hours to the beginning of the permitted hours on New Year's Day.

When the hours authorised by the licence extend to a time later than 2am, then in relation to the morning on which British Summer Time begins, the hours will be extended to one hour after that authorised by the licence.

Section 18 of 19

LICENSING OBJECTIVES

Describe the steps you intend to take to promote the four licensing objectives:

a) General – all four licensing objectives (b,c,d,e)

List here steps you will take to promote all four licensing objectives together.

See conditions attached.

b) The prevention of crime and disorder

See conditions attached.

c) Public safety

See conditions attached.

d) The prevention of public nuisance

See conditions attached.

e) The protection of children from harm

See conditions attached.

Continued from previous page...

Section 19 of 19

PAYMENT DETAILS

This fee must be paid to the authority. If you complete the application online, you must pay it by debit or credit card.

Premises Licence Fees are determined by the non domestic rateable value of the premises.

To find out a premises non domestic rateable value go to the Valuation Office Agency site at http://www.voa.gov.uk/business_rates/index.htm

Band A - No RV to £4300	£100.00
Band B - £4301 to £33000	£190.00
Band C - £33001 to £8700	£315.00
Band D - £87001 to £12500	£450.00*
Band E - £125001 and over	£635.00*

*If the premises rateable value is in Bands D or E and the premises is primarily used for the consumption of alcohol on the premises then you are required to pay a higher fee

Band D - £87001 to £12500	£900.00
Band E - £125001 and over	£1,905.00

There is an exemption from the payment of fees in relation to the provision of regulated entertainment at church halls, chapel halls or premises of a similar nature, village halls, parish or community halls, or other premises of a similar nature. The costs associated with these licences will be met by central Government. If, however, the licence also authorises the use of the premises for the supply of alcohol or the provision of late night refreshment, a fee will be required.

Schools and sixth form colleges are exempt from the fees associated with the authorisation of regulated entertainment where the entertainment is provided by and at the school or college and for the purposes of the school or college.

If you operate a large event you are subject to ADDITIONAL fees based upon the number in attendance at any one time

Capacity 5000-9999	£1,000.00
Capacity 10000 -14999	£2,000.00
Capacity 15000-19999	£4,000.00
Capacity 20000-29999	£8,000.00
Capacity 30000-39000	£16,000.00
Capacity 40000-49999	£24,000.00
Capacity 50000-59999	£32,000.00
Capacity 60000-69999	£40,000.00
Capacity 70000-79999	£48,000.00
Capacity 80000-89999	£56,000.00
Capacity 90000 and over	£64,000.00

* Fee amount (£)

190.00

DECLARATION

* I/we understand it is an offence, liable on conviction to a fine up to level 5 on the standard scale, under section 158 of the licensing act 2003, to make a false statement in or in connection with this application.

☐ Ticking this box indicates you have read and understood the above declaration

This section should be completed by the applicant, unless you answered "Yes" to the question "Are you an agent acting on behalf of the applicant?"

* Full name

Jeffrey Green Russell Limited

* Capacity

Agents acting on behalf of the Applicant

* Date

01 / 04 / 2015
dd mm yyyy

Add another signatory

Continued from previous page...

Once you're finished you need to do the following:

1. Save this form to your computer by clicking file/save as...
2. Go back to <https://www.gov.uk/apply-for-a-licence/premises-licence/westminster/apply-1> to upload this file and continue with your application.

Don't forget to make sure you have all your supporting documentation to hand.

IT IS AN OFFENCE, LIABLE ON SUMMARY CONVICTION TO A FINE NOT EXCEEDING LEVEL 5 ON THE STANDARD SCALE, UNDER SECTION 158 OF THE LICENSING ACT 2003, TO MAKE A FALSE STATEMENT IN OR IN CONNECTION WITH THIS APPLICATION

OFFICE USE ONLY

Applicant reference number	<input type="text" value="AWW/MXS /21719.00001"/>
Fee paid	<input type="text"/>
Payment provider reference	<input type="text"/>
ELMS Payment Reference	<input type="text"/>
Payment status	<input type="text"/>
Payment authorisation code	<input type="text"/>
Payment authorisation date	<input type="text"/>
Date and time submitted	<input type="text"/>
Approval deadline	<input type="text"/>
Error message	<input type="text"/>
Is Digitally signed	<input type="checkbox"/>

< Previous 1 2 3 4 5 6 7 8 9 10 11 12 13 14 15 16 17 18 19 Next >

MR FOGG

BRUTON STREET PROPOSED CONDITIONS

1.	The premises shall install and maintain a comprehensive CCTV system as per the minimum requirements of a Metropolitan Police Crime Prevention Officer. All entry and exit points will be covered enabling frontal identification of every person entering in any light condition. The CCTV system shall continually record whilst the premises is open for licensable activities and during all times when customers remain on the premises. All recordings shall be stored for a minimum period of 31 days with date and time stamping. Recordings shall be made available immediately upon the request of Police or authorised officer throughout the preceding 31 day period.
2.	A staff member from the premises who is conversant with the operation of the CCTV system shall be on the premises at all times when the premises is open to the public. This staff member must be able to show a Police or authorised council officer recent data or footage with the absolute minimum of delay when requested.
3.	An incident log shall be kept at the premises, and made available on request to an authorised officer of the City Council or the Police, which will record the following: <ul style="list-style-type: none">a. all crimes reported to the venueb. all ejections of patronsc. any complaints receivedd. any incidents of disordere. any faults in the CCTV system or searching equipment or scanning equipmentf. any visit by a relevant authority or emergency serviceg. any refusal of alcohol.
4.	The maximum number of persons permitted on the premises at any one time shall not exceed 170 persons (excluding staff).
5.	No noise shall emanate from the premises nor vibration be transmitted through the structure of the premises which gives rise to a nuisance.
6.	After 23.00 patrons permitted to temporarily leave and then re-enter the premises, e.g. to smoke, shall not be permitted to take drinks or glass containers with them.
7.	Loudspeakers shall not be located in the entrance lobby or outside the premises building.

8.	All waste shall be properly presented and placed out for collection no earlier than 30 minutes before the scheduled collection times.
9.	The pavement from the building line to the kerb edge immediately outside the premises, including gutter/channel at its junction with the kerb edge, shall be swept and or washed, and litter and sweepings collected and stored in accordance with the approved refuse storage arrangements.
10.	Unless the premises are operating under the benefit of a Sexual Entertainment Venue licence there shall be no striptease, no nudity and all persons to be decently attired at all times.
11.	A minimum of 2 SIA licensed door supervisors shall be on duty at the premises after 23:00 hours until 30 minutes after the premises closes.
12.	Substantial food and suitable beverages other than intoxicating liquor (including drinking water) shall be available during the whole of the permitted hours in all parts of the premises where intoxicating liquor is sold or supplied.
13.	Notices shall be prominently displayed at any area used for smoking requesting patrons to respect the needs of local residents and use the area quietly and to be supervised by SIA door supervisors after 23:00 hours
14.	All staff engaged outside the entrance to the premises, or supervising or controlling queues after 11pm, shall be easily identifiable e.g. by wearing hi-visibility jackets or such other clothing as agreed with the Police.
15.	All outside areas shall cease to be used after 23:00 hours except by patrons permitted to temporarily leave and then re-enter the premises e.g. to smoke or for access and egress.
16.	The licence holder shall enter into an agreement with a hackney carriage and/or private carriage firm to provide transport for customers, with contact numbers made readily available to customers who will be encouraged to use such services.
17.	The provision of films shall be incidental to other licensable activities and there shall be no cinema style showing of films.
18.	All fabrics, curtains, drapes and similar features including materials used in finishing and furnishing should be either non-combustible or be of durably or inherently flame-retarded fabric
19.	The hours for licensable activities and opening times may be extended from the end of permitted hours on New Year's Eve to the beginning of the permitted hours on New Year's Day.

**TO
REFERENCE****Ola Owojori
15/02424/LIPN**

**FROM
REFERENCE
BEING DEALT WITH BY
TELEPHONE
DATE****EH Consultation Team, 4th Floor, City Hall
CT/LXJ/15/011278/EHCT
Louise Joyce
0207 641 1773
28th April 2015**

Re: 15 Bruton Lane, London, W1J 6JD

I refer to the application for a New Premises Licence number 15/02424/LIPN. The applicant has submitted plans for the premises:

- Brutons, Premises licensing plan, dated: 01.04.2015

This representation is based on the application submitted and the operating schedule.

The applicant is seeking the following:

1. To provide regulated entertainment 'indoors' comprising of 'Films' on Monday to Sunday 1000 hours to 0200 hours and from the end of permitted hours on New year's eve to the beginning of the permitted hours on New Year's day.
2. To provide facilities for recorded music 'Indoors' from on Monday to Sunday 1000 hours to 0200 hours and from the end of permitted hours on New year's eve to the beginning of the permitted hours on New Year's day.
3. To provide facilities for late night refreshment 'Indoors' and 'Outdoors' Monday to Sunday 2300 hours to 0200 hours and from the end of permitted hours on New Year's Eve to the start of permitted hours on New Year's Day
4. To provide for the Supply of Alcohol 'On' and 'Off' the premises Monday to Sunday 1000 hours to 0200 hours and from the end of permitted hours on New Year's Eve to the start of permitted hours on New Year's Day

I wish to raise following representations:

1. The hours requested to provide regulated entertainment comprising of 'films' will have a likely effect of causing an increase in Public Nuisance and impact on Public Safety within the area.

2. The hours requested to provide recorded music 'indoors' will have a likely effect of causing an increase in Public Nuisance and impact on Public Safety within the area.
3. The hours requested to permit the provision of late night refreshment indoors and outdoors will have the likely effect of causing an increase in Public Nuisance in the area.
4. The provision of the supply of alcohol 'On' and 'Off' the premises and the hours requested will have a likely effect of causing an increase in Public Nuisance in the area.

The granting of the new premises licence as presented would have the likely effect of causing an increase in Public Nuisance and may impact on Public Safety in the area.

A site visit will be arranged to assess the premises to ensure the premises is satisfactory and following this, additional conditions may be recommended by Environmental Health to support the licensing objectives Prevention of Public Nuisance and Public Safety.

Should you wish to discuss the matter further please do not hesitate to contact me.

Louise Joyce
Environmental Health Officer

Mr Foggs EH Conditions 15/02424/LIPN

1. All windows and external doors shall be kept closed after **23:00** hours, or at any time when regulated entertainment takes place, except for the immediate access and egress of persons.
2. Notices shall be prominently displayed at all exits requesting patrons to respect the needs of local residents and businesses and leave the area quietly.
3. After 2300 hours, smokers shall be restricted to using the outside terrace area and shall be limited to 17 persons at any one time
4. After 2300 hours, patrons permitted to temporarily leave and then re-enter the premises, e.g. to smoke, shall not be permitted to take drinks or glass containers with them.
5. There shall be no admittance or re- admittance to the premises after 0000 hours
6. No waste or recyclable materials, including bottles, shall be moved, removed from or placed in outside areas between 23.00 hours and 08.00 hours on the following day.
7. There shall be no sales of alcohol for consumption off the premises after 2300 hours.
8. The approved arrangements at the premises, including means of escape provisions, emergency warning equipment, the electrical installation and mechanical equipment, shall at all material times be maintained in good condition and full working order.
9. The means of escape provided for the premises shall be maintained unobstructed, free of trip hazards, be immediately available and clearly identified in accordance with the plans provided.
10. All emergency exit doors shall be available at all material times without the use of a key, code, card or similar means.
11. All emergency doors shall be maintained effectively self closing and not held open other than by an approved device.
12. The edges of the treads of steps and stairways shall be maintained so as to be conspicuous.
13. Curtains and hangings shall be arranged so as not to obstruct emergency safety signs or emergency equipment.

Your

Our 15/02424/LIPN

Date 29TH April 2015



**METROPOLITAN POLICE
SERVICE**

Reaz Guerra PC 1614CW

Westminster Police Licensing Unit

Westminster City Hall

64 Victoria Street

London

SW1E 6QP

Telephone: 020 7641 **3179**

Facsimile: 020 7641 2436

Andrew Wong -
JGR Law

Dear Andrewy,

Application for a New Premises Licence – Ref 15/02424/LIPN

15 Bruton Lane, W1

With reference to the above application I am writing to inform you that the Police, as a Responsible Authority, object to your application for a New Premises Licence as it is our belief that if granted the application would undermine the Crime Prevention Objective.

There is insufficient detail in the operating schedule to address the Crime Prevention Objective.

It is for this reason that we are objecting to the application

Should you wish to discuss the matter further please contact PC Reaz Guerra on **0207 641 1709** or via email, r Guerra@westminster.gov.uk.

Yours Faithfully,

Reaz Guerra PC1614CW

Westminster Police Licensing Team

Police Proposed Conditions

Mr Foggs, Bruton Lane.

15/02424/LIPN

The premises shall install and maintain a comprehensive CCTV system as per the minimum requirements of the Westminster Police Licensing Team. All entry and exit points will be covered enabling frontal identification of every person entering in any light condition. The CCTV system shall continually record whilst the premises is open for licensable activities and during all times when customers remain on the premises. All recordings shall be stored for a minimum period of 31 days with date and time stamping. Viewing of recordings shall be made available immediately upon the request of Police or authorised officer throughout the preceding 31 day period. ***(replaces proposed condition 1)***

A staff member from the premises who is conversant with the operation of the CCTV system shall be on the premises at all times when the premises is open. This staff member must be able to provide a Police or authorised council officer copies of recent CCTV images or data with the absolute minimum of delay when requested. ***(replaces proposed condition 2)***

(replaces proposed condition 3) An incident log shall be kept at the premises, and made available on request to an authorised officer of the City Council or the Police, which will record the following:

- (a) all crimes reported to the venue
- (b) all ejections of patrons
- (c) any complaints received concerning crime and disorder
- (d) any incidents of disorder
- (e) all seizures of drugs or offensive weapons
- (f) any faults in the CCTV system or searching equipment or scanning equipment
- (g) any refusal of the sale of alcohol
- (h) any visit by a relevant authority or emergency service.

There shall be no striptease or nudity, and all persons shall be decently attired at all times, except when the premises are operating under the authority of a Sexual Entertainment Venue licence - ***(replaces proposed condition 10)***

A Challenge 25 proof of age scheme shall be operated at the premises where the only acceptable forms of identification are recognised photographic identification cards, such as a driving licence, passport or proof of age card with the PASS Hologram.

There shall be no sales of hot food or hot drink for consumption off the premises (after 23.00).

The premises licence holder shall ensure that any patrons drinking and/or smoking outside the premises do so in an orderly manner and are supervised by staff so as to ensure that there is no public nuisance or obstruction of the public highway.





NO PARKING
24 HOUR ACCESS

BEWARE
CYCLISTS